



60 CARRINGTON STREET SURVEY RESULTS

Little BIG Foundation 2024



Prepared by Social Ventures Australia



WHAT IS GOOD WORK?

Little BIG Foundation was set up to create communities in Australia by developing places, programs, and events for social connection.

Little BIG's Good Work program aims to create an optimal experience in the building by focusing on relationships. This is achieved through activities and experiences that provide moments of inter-office interaction, support personal and/or professional growth, and contribute to a sense of meaning, fulfilment, and engagement in the workday. The success of the program is both benchmarked against national averages and compared year-on-year.

Good Work aims to create benefits for both the people working in each building, as well as the people who own and/or manage it. By investing in programs that improve social connection, landlords, asset owners, and investors can support their tenant's mental wellbeing while differentiating their office experience and enabling the office sector to achieve social sustainability targets.

SURVEY RESPONSE

168

survey responses.

68%

of people have been in the building
for less than 2 years.

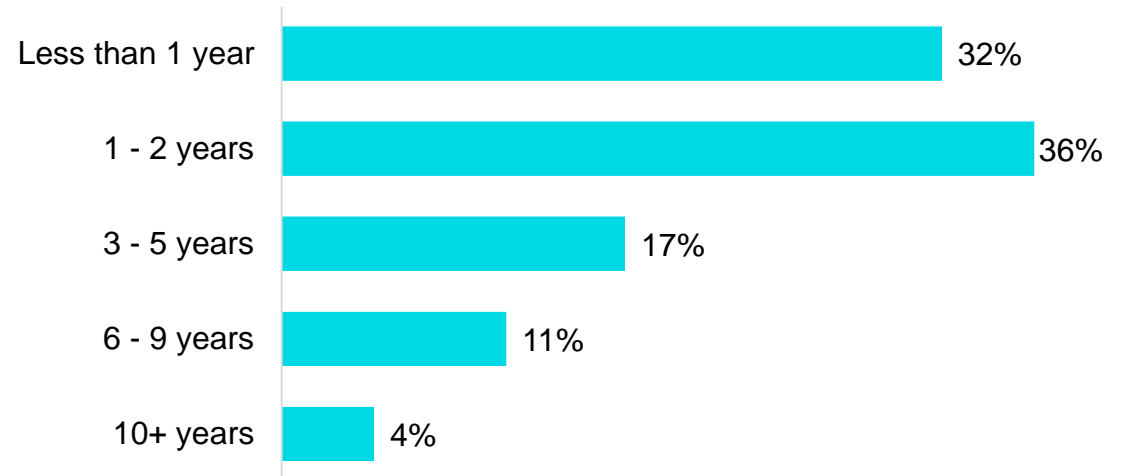
59%

had been in their organisation
less than 2 years.

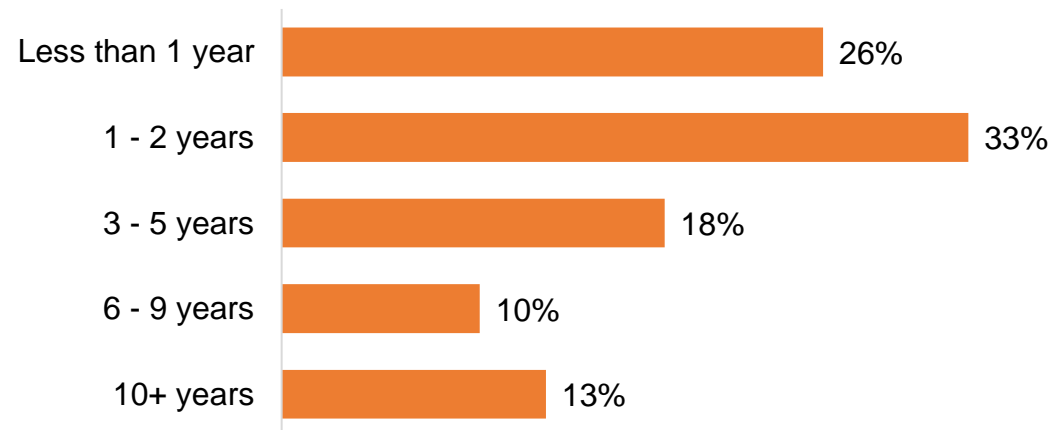
15%

of the respondents have been
loyal tenants for 6+ years.

Length of time in Building



Length of time in Organisation



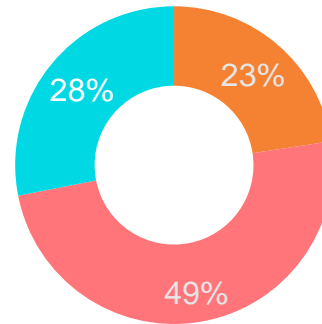
CURRENT COMMUNITY

39%

of people feel lonely. This is slightly above the national average of **36%**.

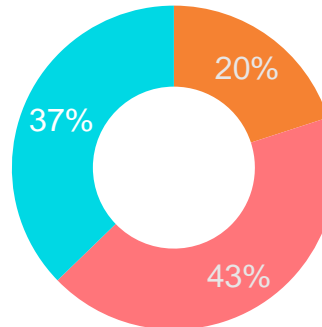
23%

of people are satisfied with sense of community in the building and fewer again (20%) feel other people are contributing towards that.



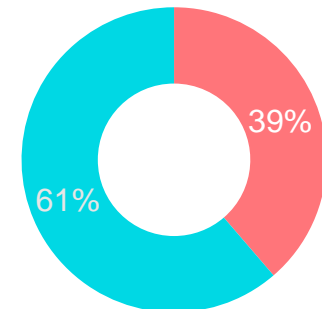
Satisfaction with sense of community in the building

Disagree Agree
Neutral



Feel that other people in the building help to foster a sense of community

Disagree Agree
Neutral



Feel lonely some or more of the time

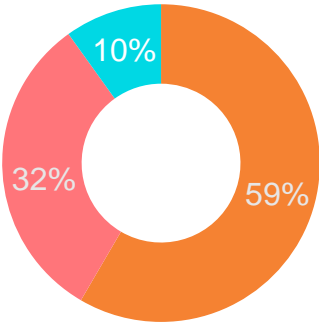
Rarely or never lonely
Lonely at least some of the time.

OPPORTUNITIES FOR CONNECTION

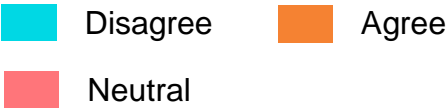
The majority of people value having opportunities to connect with other people in their building.

They want to attend events in the late afternoon and early evening.

Thursday is the most preferred day for events to occur.



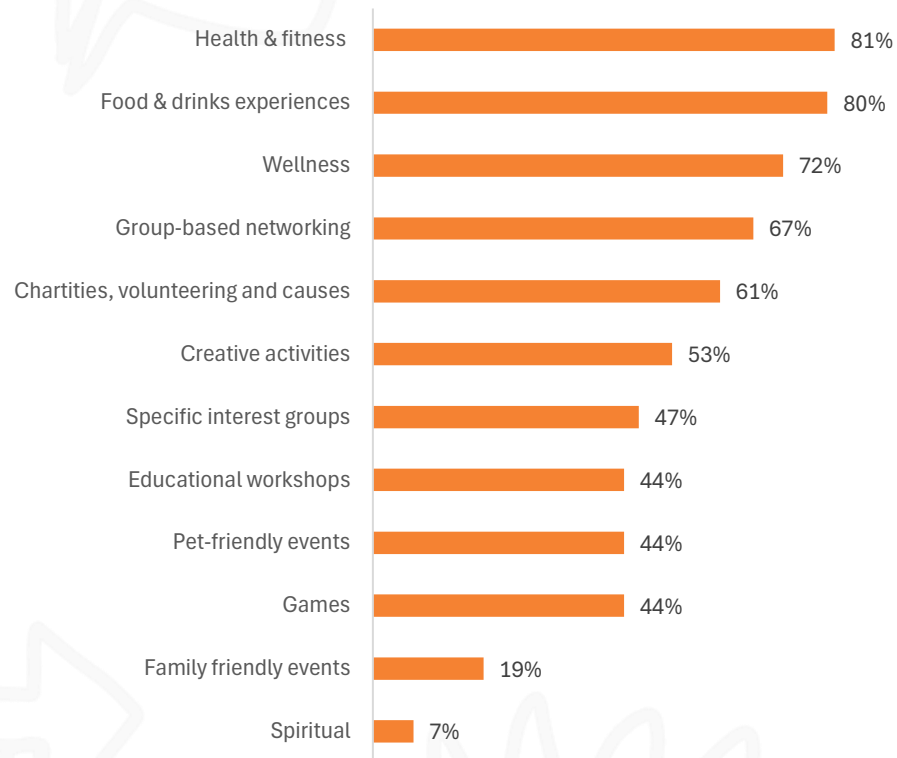
Proportion of people who value having opportunities for social connection, through building events and programs



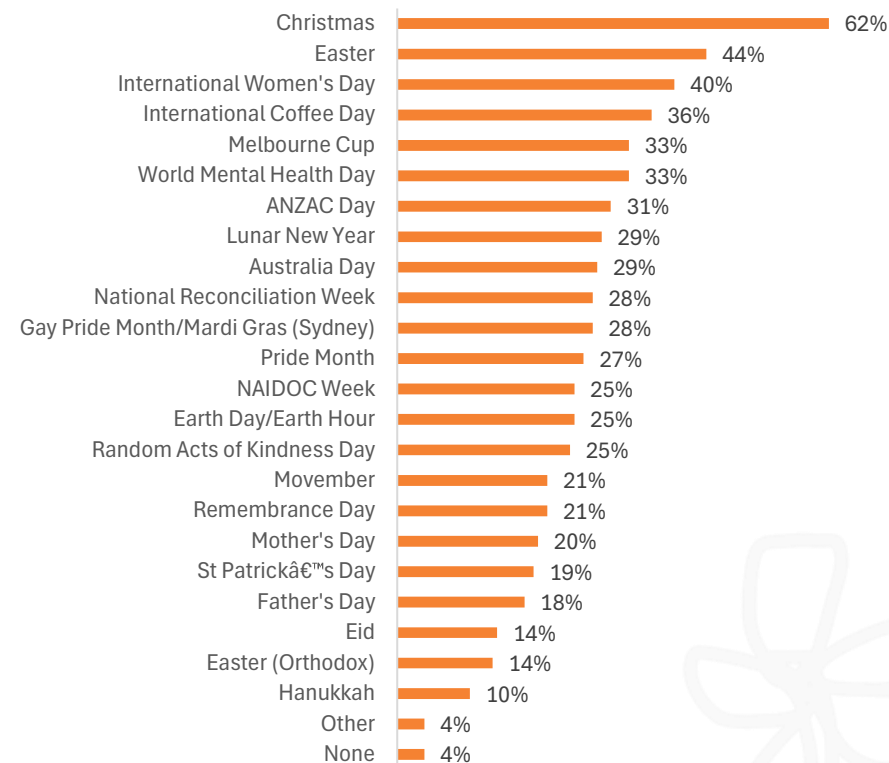
	Very early (6am-8am)	Early morning (8am-9am)	Mid-morning (9am-noon)	Early afternoon (noon-3pm)	Late afternoon (3pm-5pm)	Early evening (5pm-7pm)	Later in the evening (7pm-9pm)
Monday	8%	11%	11%	19%	17%	26%	5%
Tuesday	10%	18%	13%	23%	18%	31%	7%
Wednesday	9%	16%	11%	24%	20%	32%	6%
Thursday	8%	14%	13%	20%	23%	36%	6%
Friday	8%	14%	9%	18%	23%	32%	8%
Saturday	0%	1%	3%	3%	1%	1%	1%
Sunday	1%	1%	2%	3%	1%	1%	1%

ACTIVITIES

There was broad interest in a range of event types, with the most popular being health and fitness and food and drinks experiences. The most popular single event type was 'cultural food experiences', followed by 'tasting and wine appreciation'. Massage, discounted gym memberships and yoga were also highly popular choices. Almost all respondents were in favour of celebrating special days, with Christmas being the most popular individual choice.



Types of events and activities people would like to see in the building



Special days people would like to see celebrated

IDEAS FROM THE COMMUNITY

Types of activities

Television showing major events in the foyer, particularly leading into the Olympics

First Aid

Stress management

Netball team

Is there access to the office rooftop? could there be a quarterly event held up there, Friday drinks, movie or event screening etc?

I love the idea of volunteer activities

An activity where people can do random acts of kindness that can be made (onsite or at home) or donated, then given to others (e.g. an activity to make earrings in the foyer for Mother's Day, and handed randomly to someone else for their grandmother, aunty, mother, sister etc).

Types of activities

Random funny ones like world pizza day

In digital and social ways, nothing that creates waste or single use ads, etc

Small and short meeting event with a fun activity to allow for connections to be made without taking too much time out of the day

For Christmas, simply having a nice tree in the lobby is sufficient. Free coffee on International Coffee Day would be fantastic.

TIMELINE

2024

JUL

Share reporting findings and future events with tenants

AUG

Make Food + Make Friends
(during Loneliness Awareness Week)

SEP

RU OK Day Workplace talks
(the week before RU OK Day)

OCT

Free coffees at Hester's
(International Coffee Day)

NOV

First Aid Training

DEC

Christmas Networking drinks in the lobby

2025

JAN

FEB

Drinks Tasting Indigenous Brands
(Indigenous Business Support Initiatives)

MAR

Celebrating the Women of 60 Carrington Street
(International Women's Day)

APR

Charity Volunteer Opportunity

MAY

Wine Tasting at Vini di Vini

JUN

Self-Care Massage Workshop
(Self-Care Month)

PLUS regular events
Weekly:
Organic Buyers Group
Monthly:
Conversation Cafe