

IMPROVING TENANT EXPERIENCE AT 32 WALKER ST, NORTH SYDNEY





SO, WHAT IS GOOD WORK?

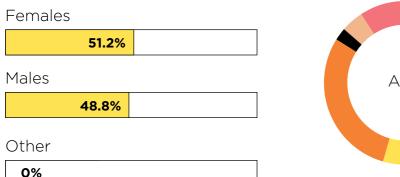
Little BIG Foundation was set up to tackle loneliness in Australia by developing places, programs and events for social connection. Our office program, 'Good Work' engages landlords, asset owners and investors in a strategy to develop stronger communities within their buildings and reduce the loneliness of tenants using a positive psychology approach.

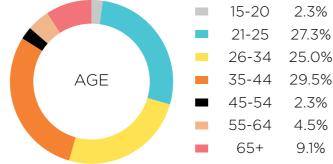
Little BIG's 'Good Work' aims to support the optimal experience in the building by focusing on relationships. This is achieved through various activities and interventions that improve positive emotions, provide moments of inter-office interaction, support personal and/or professional growth, and contribute to a sense of meaning, fulfilment, and engagement in their day. The success of the program is both benchmarked against national averages and compared year-on-year. By investing in programs that improve social connection, landlords, asset owners, and investors can support their tenant's mental wellbeing while differentiating their office experience and enabling the office sector to achieve social sustainability targets.

32 WALKER ST, NORTH SYDNEY

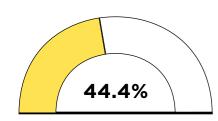


DEMOGRAPHI(S

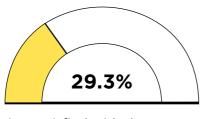




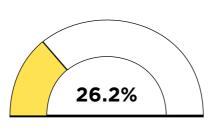
KEY INSIGHTS



Value having opportunities for social connection, through building events and programs where they work.

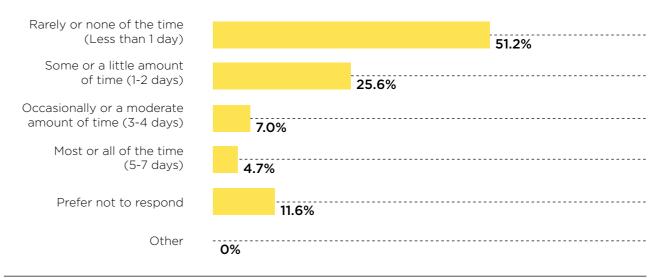


Are satisfied with the sense of community in the building.



Find that other people in the building help foster a sense of community.

HOW MANY DAYS IN THE LAST WEEK DID YOU FEEL LONELY?



WHAT TYPE OF EVENTS OR ACTIVITIES WOULD YOU LIKE TO SEE ADDED TO THE BUILDING?



36.6%Discounted gym memberships



48.8%Tastings - coffee or chocolate



63.4%Food and drink experiences



34.1% Massages



29.3%Health and fitness activities



26.8%Cultural food activites



29.3% Cooking workshops



26.8% Yoga



31.7% Sport

WHAT SPECIAL DAYS WOULD YOU LIKE TO SEE CELEBRATED IN THE BUILDING?



47.4% Christmas



28.9% International Coffee Day



21.1%
International Women's Day



26.3% World Mental Health Day



21.1%Earth Day / Earth Hour



31.6%Australia Day



31.6% Easter



26.3% Melbourne Cup

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WE LOVE A CHAT

The Good Work crew is a small by passionate team that wants to hear from you. Thought of an idea for a program? Got a great breakout space and willing to host your neighbours? Want to help us make this community great? Just wondering about something?

Send us an email at goodwork@littlebigfoundation.org

DON'T MISS OUT!

Scan the QR code to receive emails about the latest events in your building. We promise only a few each year.

LEARN MORE

<u>littlebigfoundation.org/good-work</u>

