



**IMPROVING TENANT EXPERIENCE AT
95 NORTH QUAY, BRISBANE**



RESEARCH REPORT 2025



SO, WHAT IS GOOD WORK?

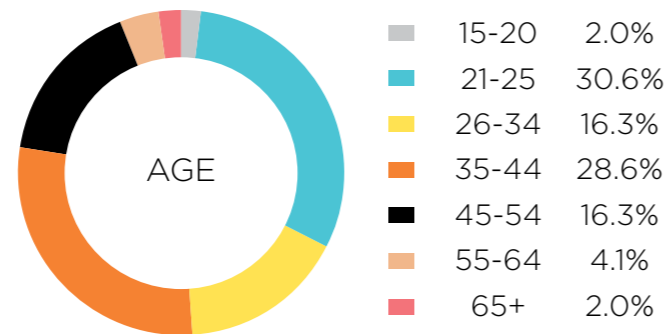
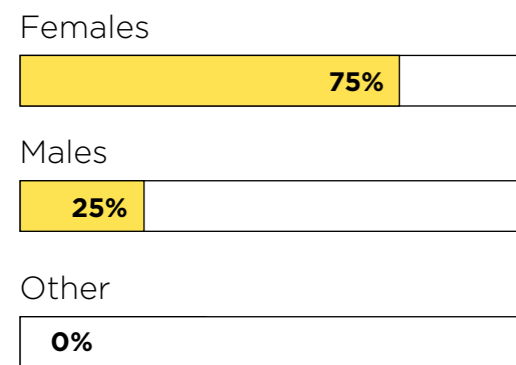
Little BIG Foundation was set up to tackle loneliness in Australia by developing places, programs and events for social connection. Our office program, 'Good Work' engages landlords, asset owners and investors in a strategy to develop stronger communities within their buildings and reduce the loneliness of tenants using a positive psychology approach.

Little BIG's 'Good Work' aims to support the optimal experience in the building by focusing on relationships. This is achieved through various activities and interventions that improve positive emotions, provide moments of inter-office interaction, support personal and/or professional growth, and contribute to a sense of meaning, fulfilment, and engagement in their day. The success of the program is both benchmarked against national averages and compared year-on-year. By investing in programs that improve social connection, landlords, asset owners, and investors can support their tenant's mental wellbeing while differentiating their office experience and enabling the office sector to achieve social sustainability targets.

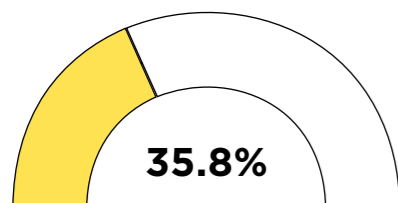
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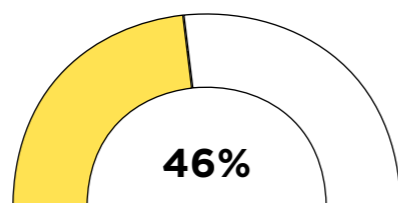
DEMOGRAPHICS



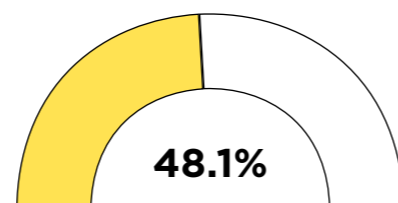
KEY INSIGHTS



Value having opportunities for social connection, through building events and programs where they work.

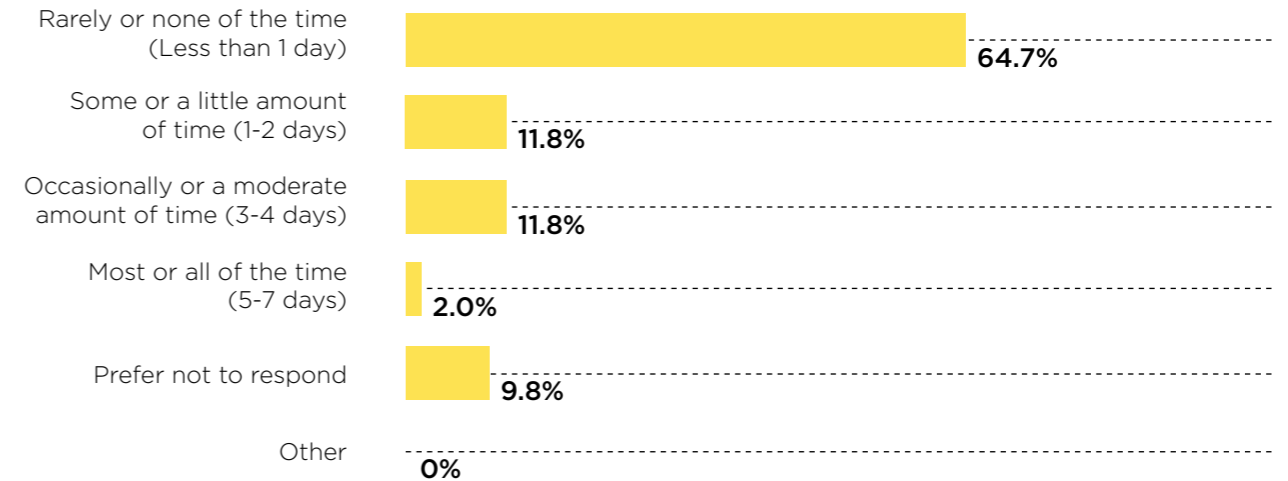


Are satisfied with the sense of community in the building.



Find that other people in the building help foster a sense of community.

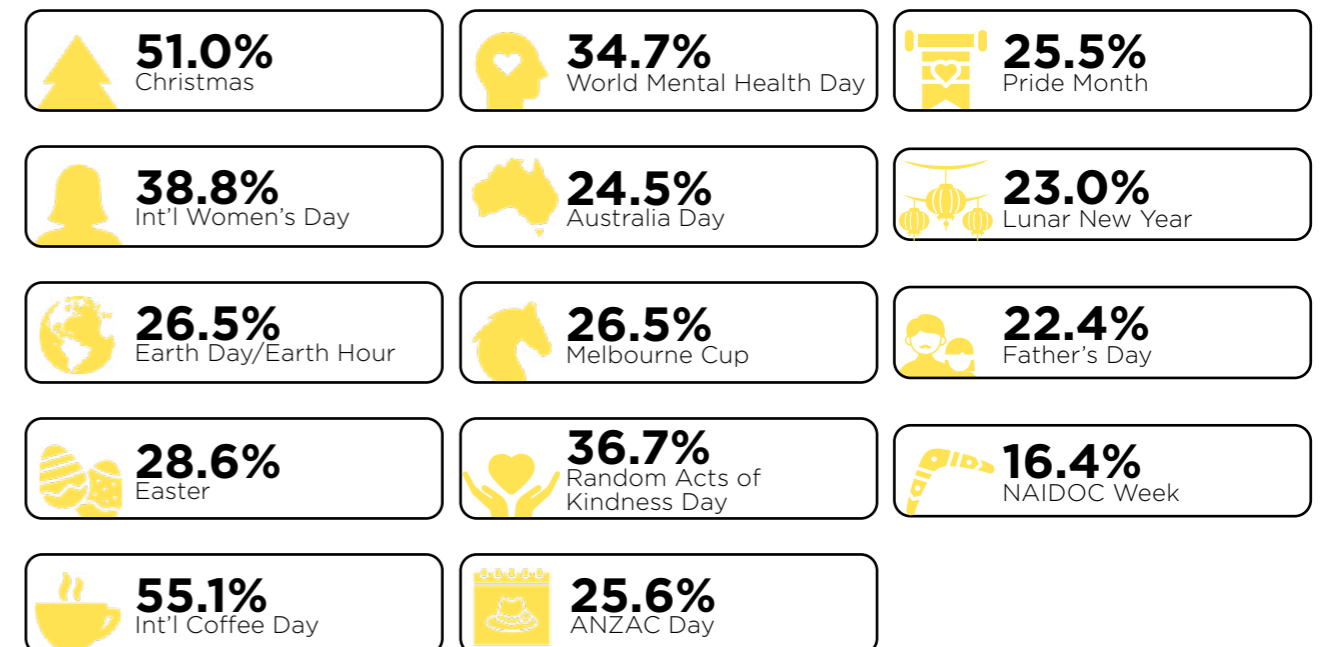
HOW MANY DAYS IN THE LAST WEEK DID YOU FEEL LONELY?



WHAT TYPE OF EVENTS OR ACTIVITIES WOULD YOU LIKE TO SEE ADDED TO THE BUILDING?



WHAT SPECIAL DAYS WOULD YOU LIKE TO SEE CELEBRATED IN THE BUILDING?





WE LOVE A CHAT

The Good Work crew is a small but passionate team that wants to hear from you. Thought of an idea for a program? Got a great breakout space and willing to host your neighbours? Want to help us make this community great? Just wondering about something?

Send us an email at goodwork@littlebigfoundation.org

DON'T MISS OUT!

Scan the QR code to receive emails about the latest events in your building. We promise only a few each year.

LEARN MORE

littlebigfoundation.org/good-work

