



**IMPROVING TENANT EXPERIENCE AT
2 MILL STREET, PERTH**



RESEARCH REPORT 2023

ACKNOWLEDGEMENT OF COUNTRY

2 Mill Street, Perth stands on Whadjuk Nyoongar land. We acknowledge the Whadjuk Nyoongar Peoples of the Perth region and pay respect to Elders, past, present, and future.

This land, this place, holds memories, the traditions of Australia’s First Peoples. Today, we continue to use this space to gather, to create, and build community, acknowledging our privilege in gathering here, and honouring those who have come before us.

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SO, WHAT IS GOOD WORK?

The Good Work program is a joint effort between the Little BIG Foundation and your landlord EG, to build and maintain happy, healthier, kinder communities at work. We aim to foster a sense of belonging that reduces loneliness and contributes to a positive work environment.

Each year we conduct a survey, speak to tenants, carry out focus groups and interview the building management team to gather feedback to understand the interest areas of those working in the building. We ask them what would help them connect. Why? Because the world is becoming a lonely place and coming to work should be good for you.

It is our goal to make this a community where the little 'hellos' can lead to big connections.





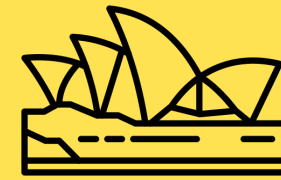
“Everyone seems friendly... I would like to know more about the other businesses here.”

GOOD WORK AROUND THE COUNTRY

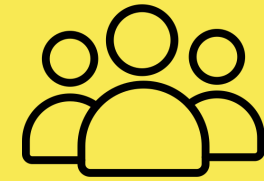
We have surveyed the community here, in your building, as well as many other office communities around the country. We have also reviewed the latest research on social connection, and we noticed some themes.

The workplace, though transformed, remains a vital space for prioritising mental health and meaningful connections.

1. The pandemic has heightened the importance of workplace interaction in combating loneliness.
2. Not all employers are equipped or know how to support employee mental wellbeing at work.
3. A significant portion of workers recognise the value of returning to the workplace for more meaningful connection opportunities.



Workers in Sydney’s business districts experience 10% greater loneliness than national averages.



81% of respondents were unsatisfied with the sense of community within their building.

33% of people aged 26-34 year’s old are experiencing loneliness.



Employees in their first year of employment with a new organisation are 20% more likely to be lonely.



Tenants have a desire for communal spaces in which to meet and allow them to come together.

96%

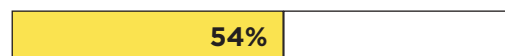
of respondents showed an appetite for in person events and activities to build connection.

2 MILL STREET, PERTH WA



DEMOGRAPHICS

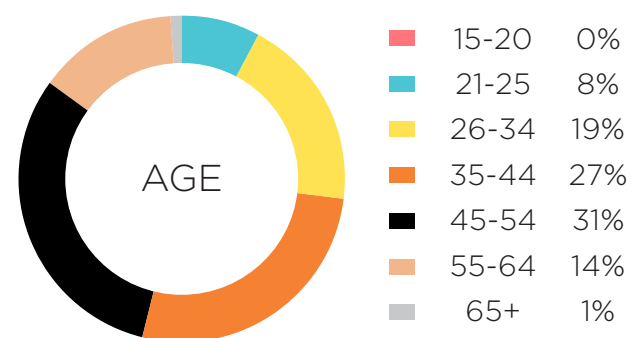
Females



Males



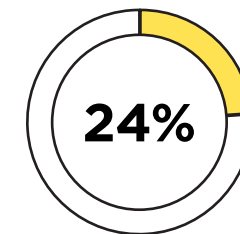
Self-describe



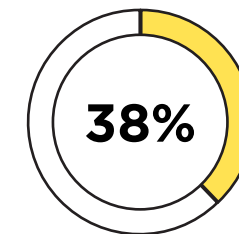
INTEREST AREAS



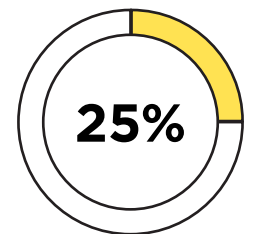
KEY INSIGHTS



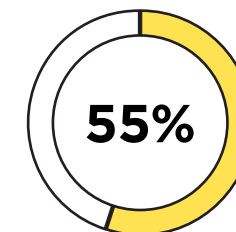
are unsatisfied with their building community currently.



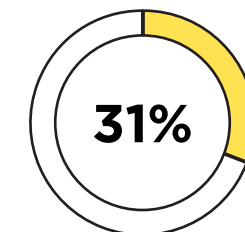
of people feeling lonely are 45-54 years old.



of building occupants feel lonely on a regular basis.

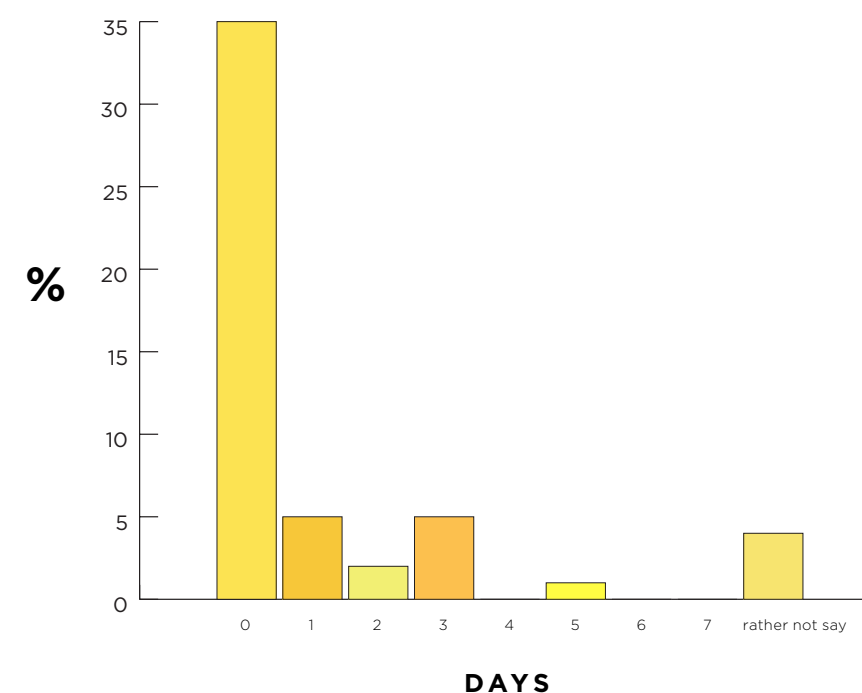


of respondents are not participating in any social, community, civic, or political groups.



feel other people are not contributing to the sense of community in the building.

% OF INDIVIDUALS WHO FEEL LONELY



69%
of the respondents who disclosed they are lonely were female.

“A vendor in the ground floor for coffee/breakfast or lunch would be ideal...”

SURVEY RESPONDENT, PERTH.

*Data based on the Good Work Survey conducted in March 2023.

GOOD WORK 2023 PROGRAM

VOLUNTEER PROGRAM

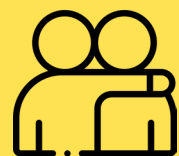
Community champions and volunteers to discuss upcoming initiatives and how they can get involved in leading them. Got an idea and want to get involved? Reach out!

BUILDING WELCOME GUIDE

A bespoke guide to the building to share with all new starters. Includes Acknowledgment of Country, and access to Good Work program.

RANDOM ACTS OF KINDNESS

Thank you gifts, random acts of kindness, opportunities to acknowledge individuals in the community.



NEW CAFÉ PARTNERSHIP

Pop-up experiences to be coordinated with the café to activate café/lobby area.



POSITIVITY BOOST

Positive looping video in the lift and/or lobby. Smiles are contagious. When we see someone smiling, it triggers a subconscious response in our brain that compels us to smile in return.



COMMUNICATION

Newsletters featuring recommendations on wellbeing activities, social groups to join, local business recommendations and discounts, and promoting upcoming events.

HAIR & SELF CARE

Join us for an afternoon of hair styling, drinks, and networking. Indulge in a pampering experience as you enjoy professional styling, personalised advice, and leave feeling confident and fabulous.

LOCAL DISCOUNTS

Access discounts and special offers from a range of local businesses. 2 for 1, new starter promos and group discounts.



PAY IT FORWARD COFFEES

A surprise free coffee for you allocated at random! Join us in this kindness and pay it forward.

CHRISTMAS NETWORKING DRINKS

Join in for a Xmas bevvie and a chat before heading home for the holidays.

FEEDBACK & PLANNING

Opportunity for feedback on 2023 program and help plan for our community in 2024.



WE LOVE A CHAT

The Good Work crew is a small by passionate team that wants to hear from you. Thought of an idea for a program? Got a great breakout space and willing to host your neighbours? Want to help us make this community great? Just wondering about something? Send us an email at **goodwork@littlebigfoundation.org**

DON'T MISS OUT!

Scan the QR code to receive emails about the latest events in your building. We promise only a few each year.



LEARN MORE

littlebigfoundation.org/good-work