

## Running a Community Event at the Little BIG House in 2023

Hi there, we're so happy you'd like to run a community event at the Little BIG House. We're on a mission to support neighbours to get to know each other better and create a happier, healthier and kinder community. We can't do it alone, so each event held at our community hub that's open to anyone to attend on a recurring basis helps us get closer to this mission.

Whether you're running a free or paid community, we offer you lots of support and training to help make your event a success and we ask for your help on achieving our mission:

## What we can offer: What we ask from you: More host support Commitment to our mission Attendance at each of the four training A community of hosts so you can help sessions a year where you will gain skills one-another and connect with other hosts and 4 training sessions and many other volunteers. If you are interested, we social get-togethers with other hosts may even ask you to present at one of per year these sessions. Marketing and promotion Commitment to a focus on hyper-local More promotion via our channels Working towards a 20% attendance at (website, social media, noticeboards) your event from the hyper-local area Inclusion in a monthly letterbox drop Communication Marketing templates and tips & tricks to • Attendee lists / sign in sheets help you get the word out there Ability to be featured on our blog Photos from your events in the space so we can use them to promote you A 3-monthly touch base call to recommit to our alignment and

Any event will be asked to make a small contribution to the upkeep of the Little BIG House space (see other side for more information).

We're always here to chat, so if you have any questions or want to talk about any of the above points send us an email on <a href="mailto:hello@littlebigfoundation.org">hello@littlebigfoundation.org</a> and we'll give you a call.



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